



PRESS RELEASE / SUCCESS STORY:
RECEIPT OF SUBSTANTIAL CORPORATE GIFT

IN ALIGNMENT WITH THE MISSION OF PROMOTING ECONOMIC GROWTH AND JOB CREATION IN CALIFORNIA, AUGMENTIC ASSET ADVISORS IS PROUD TO BE THE RECIPIENT OF A SIX FIGURE, CORPORATE DONATION, FROM ONE OF AMERICA'S LARGEST SECURITY COMPANIES. EMPLOYING OVER 50,000 SECURITY PROFESSIONALS, THE COMPANY/DONOR DELIVERS UNIFORMED SECURITY SERVICES AND SPECIALIZED SECURITY SOLUTIONS THROUGHOUT THE UNITED STATES AND HAS BEEN AWARDED THE DEPARTMENT OF HOMELAND SECURITY (DHS) SAFETY ACT DESIGNATION.

TECHNICALLY, THE CORPORATE DONATION WAS AN UNRESTRICTED GIFT, AND THEREFORE COULD BE UTILIZED AND DISBURSED AT AUGMENTIC'S DISCRETION. AUGMENTIC, HOWEVER, VALUES AND RESPECTS OUR DONORS' PREFERENCES AND, IN A DONOR ADVISED CAPACITY, SUBSEQUENTLY DIRECTED OUR DONATION TO A SPECIALIZED STAFFING COMPANY THAT ALIGNED WITH ALL PARTIES SHARED INTERESTS.

THIS SPECIALIZED STAFFING COMPANY HIRES THE HARD-TO-EMPLOY TYPE WORKER IN MAJOR CIVIC EVENTS SUCH AS THE ROSE PARADE IN PASADENA, CALIFORNIA AND THE L.A. MARATHON, AS WELL AS OTHER WELL KNOWN AND HIGH PROFILE CHARITY AND NON-PROFIT FUND RAISERS.

THE RELATIONSHIP BETWEEN AUGMENTIC ASSET ADVISORS AND ITS' DONORS IS A GREAT EXAMPLE OF HOW AUGMENTIC PARTNERS WITH ITS' DONORS TO DELIVER CAPITAL AND SOCIAL OUTCOMES TO SHARED TARGET BUSINESSES.