



## NET ASSET SALE COMPARISON:

**OUTRIGHT SALE OF ASSET**  
vs.  
**OUTRIGHT SALE WITH AUGMENTIC ADVISORS**

### OUTRIGHT SALE OF ASSET:

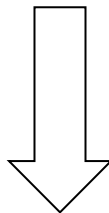
SALE OF ASSET:                   \$ 1,000,000  
(ZERO COST BASIS)

LESS 30%:                       ( \$ 300,000 )  
(FEDERAL & CA STATE CAPITAL GAINS TAX)

NET TOTAL:                       \$ 700,000

*ALTERNATIVE:*

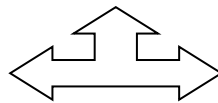
**RETAINING 100% PRINCIPAL AND CREATING BUSINESS CAPITAL**





**OUTRIGHT SALE WITH AUGMENTIC ASSET ADVISORS:**  
RETAINING 100% PRINCIPAL AND CREATING BUSINESS CAPITAL

\$1,000,000 ASSET SALE:



\$500,000 OUTRIGHT SALE: + \$500,000 GIFT TO AUGMENTIC:

SALE OF ASSET: \$500,000

\$500,000 OF ASSET DONATED TO  
AUGMENTIC ASSET ADVISORS (#1)\*,

30% GAINS TAX : ( \$150,000 )

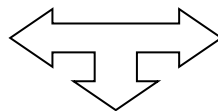
IMMEDIATE DEDUCTION OFFSETTING  
CAPITAL GAINS TAX (#2)\*,

\$150,000 ←

SALE OF ASSET (#3)\* / PROCEEDS TO  
CLIENTS' QUALIFIED BUSINESS (#4)\*

TOTAL: \$ 500,000

\$500,000



NET TOTAL: \$1,000,000

\*DETAILS IN SUMMARY



## **SUMMARY:**

(SAMPLE OF A LISTED SECURITY TRANSACTION)

1. CLIENT ("DONOR") TRANSFERS STOCK VIA DTC OR DEPOSITS PHYSICAL CERTIFICATES INTO THE AUGMENTIC ASSET ADVISOR, INC. ACCOUNT AT FIDELITY INVESTMENTS, DTC # 0226, ACCOUNT # 247-992291. TRANSFER IS CONSIDERED AS AN UNRESTRICTED GIFT OR DONATION TO THE AUGMENTIC ASSET ADVISOR, INC., A 501C3 NON-PROFIT CORPORATION.
2. UPON RECEIPT OF STOCK INTO ACCOUNT, CLIENT RECEIVES AN IMMEDIATE INCOME TAX DEDUCTION THAT OFF-SETS CAPITAL GAINS TAXES FROM STOCK SALES AS WELL AS OTHER ASSET SALES OUTSIDE OF AUGMENTIC. THE IRS REQUIRES THE CLIENT/DONOR IS RESPONSIBLE FOR DETERMINING THE FAIR MARKET VALUE OF THE DONATED STOCK, AND THE SUBSEQUENT AMOUNT AND APPLICATION OF THE INCOME TAX DEDUCTION.
3. THE STOCK IS THEN SOLD FORTHWITH. AUGMENTIC DETERMINES HOW MUCH OF, AND EXACTLY WHEN, THE STOCK CAN BE SOLD UTILIZING MARKET ANALYSIS, TECHNICAL ANALYSIS, AND THE UTILIZATION OF THE TRADING DESKS OF MARKET MAKERS AND BLOCK TRADERS TO ENSURE BEST EXECUTION.
4. PROCEEDS FROM THE SALE OF THE ASSET, NOW CONSIDERED AS LOAN PROCEEDS, ARE WIRED INTO CLIENTS' NEW OR EXISTING QUALIFIED BUSINESS ENTITY UPON EXECUTION OF AUGMENTIC ASSET ADVISORS LOAN DOCUMENTS: THE PROMISSORY NOTE, THE PERSONAL GUARANTY, AND THE WIRE AUTHORIZATION FORM.